Rushing Enterprises

Clean Every Time

PRESENTS

WASH NEWS AND VIEWS

A MONTHLY PUBLICATION DEDICATED TO THE EDUCATION AND ADVANCEMENT OF FLEET WASH MECHANICS AND CLEANING PRODUCTS

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MORE TRAINING DOCUMENTS AND VIDEOS CAN BE FOUND AT www.rushingenterprises.com.

We Get Our Customers Equipment……..*CLEAN EVERY TIME!!*

RUSHING ENTERPRISES, INC. HEADLAND, AL. 334-693-3318

THE RUSHING ENTERPRISES PLEDGE

At Rushing Enterprises, we develop, fabricate, and install heavy-duty, effective cleaning machines for the trucking industry. We prove day in and day out that by applying the proper cleaning products at the proper time with effective application equipment gets our customers fleet equipment *CLEAN……EVERY TIME!!*

THE WINTER MONTHS ARE HERE. HOW DO WE MANAGE A CLEAN FLEET WHEN OUR WASH SYSTEM MUST REMAIN CLOSED DUE TO SUB-FREEZING TEMPS?

The cold winter months take their toll on fleet cleaning goals and activities. Transportation fleet owners desire their equipment to be kept clean year 'round; particularly in months where road salts, heavy ice and snow related freezing/thawing create layers of difficult to remove dirt and dangerous corrosion laden.

Yet, the outside temps remain below freezing and wash bay doors and cleaning systems cannot be operated. *WHAT TO DO?????*

We have part of the answer. Discover how to schedule and utilize your existing hot water pressure wash machines to provide relief. Most drive-through or gantry style automated wash systems have installed/included at least one dedicated hot or cold-water pressure wash machine for detail work.

Why not consider adding longer pressure hoses (if needed), pull your tractors and/or trailers into the wash bay, closing the doors as much as possible depending upon airflow, and using the hand-detail cleaning system several times each day to clean the fleet? Dedicate several days each week to clean a specific number of tractors and trailers. Remove the grime, the road salts and achieve the goal of maintaining the cleanest fleet possible during extended periods of time when an automated wash system cannot be opened.

CLEANING PRODUCT FOCUS – RUSHING ENTERPRISES "GO TO" PRESSURE WASH CLEANING PRODUCTS

At Rushing Enterprises cleaning products are what set us apart from our competitors. Our products are all heavy-duty products intended to provide cleaning results heads above those we compete with in the Industry. Here are two examples of hand-detail pressure wash cleaning products:

PC 440 BA – A tremendous winner in the Industry. PC 440 BA provides alkalinity and solvency to help reduce, lift, and remove the toughest road grime from vehicle surfaces. PC 440 BA is safe for any vehicle finish, provides excellent sudsing, and rinses easily. Most cleaning products of this magnitude in the Industry carry price tags of >$10.00/gallon. NOT SO with our PC 440 BA. This special cleaning product is one of the most effective and economical cleaning products available in today's market. If you are looking for a more effective hand-detail cleaning product that will not break the bank you really need to try this product.

PC 20 HD – In many fleet operations the wash bay or hand-detail wash bay takes on many types of equipment. Such as, forklifts, fifth wheels, engines or engine components, etc. in addition to tractor and trailer washing. We developed our PC 20 HD for just such heavy-duty jobs. PC 20 HD provides the gumption, increased solvency, increased alkalinity, to get heavy-duty grease, oil, and road films moved and removed from forklift, engine, and vehicle surfaces. If your overall need in the hand-detail wash area is among those mentioned this is the product for you. Give us a call or contact us to learn more and arrange an opportunity to test.

OUR WEBSITE HAS LINKS TO TECHNICAL DOCUMENTS THAT PROVIDE MORE INFORMATION ABOUT EACH OF THE TWO PRODUCTS LISTED ABOVE.

OR CONTACT ONE OF OUR PRODUCT SPECIALISTS TO LEARN MORE AT 334-693-3318