



PRESENTS
WASH NEWS AND VIEWS



**A MONTHLY PUBLICATION DEDICATED TO THE EDUCATION AND ADVANCEMENT OF FLEET
WASH MECHANICS AND CLEANING PRODUCTS
EDITION 2 – OCTOBER 2020**

MORE TRAINING DOCUMENTS AND VIDEOS CAN BE FOUND AT www.rushingenterprises.com.

We Get Our Customers Equipment.....*CLEAN EVERY TIME!!*
RUSHING ENTERPRISES, INC. HEADLAND, AL. 334-693-3318

THE RUSHING ENTERPRISES PLEDGE

At Rushing Enterprises, we develop, fabricate, and install heavy-duty, effective cleaning machines for the trucking industry. We prove day in and day out that by applying the proper cleaning products at the proper time with effective application equipment gets our customers fleet equipment **CLEAN.....EVERY TIME!!**

WHAT SETS OUR CLEANING PRODUCTS APART FROM OTHERS?

Many well-known fleet wash companies' build their cleaning product technology on tried and true recipes. Recipes that have been found to provide "adequate" cleaning results. Recipes developed by trial and error and found to be largely unchanged for decades. Rushing Enterprises takes a completely different approach to cleaning product development.

Our scientists constantly search the vast arena of raw material advancements for better and better solutions geared specifically towards road soil removal. Let's face it.....road soils are some of the most difficult soils to remove from painted surfaces. Period.

Rushing Enterprises chemists understand the difficulty that we face in removing road soils. Our chemists understand that our Hydroshock cleaning product process must be robust yet gentle on surfaces, effective yet environmentally friendly for proper discharge, and possess the ability to lift difficult road soils off the surface EVERY WASH to be rinsed away. Aluminum surfaces are rendered free from oxidation and become bright as new. Painted surfaces are cleaned thoroughly and actually look and stay clean longer.

The DIFFERENCE lies in the research, the application of technology, and in our attention to detail. Our cleaning product recipes reflect all the aforementioned qualities to provide our customers with Industry Best cleaning results.....**EVERY TIME!!**

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INDUSTRY FOCUS – DELIVERING AMERICA’S RECOVERY #THANKATRUCKER

America depends upon our Trucking Nation to deliver the goods to our local cities, states, and towns where we all do our shopping, go to work and school, see our doctors, and provide for our loved ones. At times on our freeways and highways the sight of an oncoming truck or group of trucks is a welcome sight; yet not always. Trucks by nature have a large footprint, take time to go up hills, gain speed going down hills, make wide turns, and have many distractions they encounter..... many of which are we citizens in cars, SUV’s, and pickup trucks in a hurry to reach our respective destinations.

Rushing Enterprises encourages everyone, despite our levels of busyness or occasional frustration on the roads, to adopt a mindset of thankfulness for the driver’s moving our goods and services from point A to point B. They do so while working away from their families, many for days and weeks at a time. Trucking operators and drivers are always quick to come to the aid of those in trouble on the roads and are simply doing their best to get back home safely to their families. Let’s face it, without truckers and trucking our great nation would skid to a halt quickly. So, let’s be extra patient to those moving what could be our next meal or next dose of much-needed medication as we go about our daily commuting lives.

RUSHING ENTERPRISES INTERNAL FOCUS CAUSES WE BELIEVE ARE IMPORTANT

Rushing Enterprises believes passionately in our children. In the Headland, AL area, home to Rushing Enterprises, one can find the Rushing family touch upon many local schools providing supplies, athletic equipment, and meeting needs that would otherwise go unmet. Our children’s education is of paramount importance to the Rushing family and the support from Company to family to schools is widely known.

Rushing Enterprises is also a Company well known for its support of and loyalty to its own employees. Most employees of Rushing Enterprises are 20+ year or more veterans of the Company. Rushing Enterprises is also a keen supporter of the Industries we serve and sell our cleaning products and services to. We keep ourselves heavily involved in local and national Trucking Associations. Giving back is always a top of mind concept for the Rushing Enterprises management team.

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DID YOU KNOW????

INTERESTING AUTUMN FACTS

1. **Autumn Begins** - There are two different dates when autumn could be said to begin. Autumn, as defined by the Earth's orbit around the Sun, begins on the [equinox](#) which falls on 22 or 23 September.
2. **The Chemistry of Color** - Chlorophyll is the chemical which makes tree leaves green and as it declines other chemicals become more prominent in the leaves. These are responsible for the vibrant ambers, reds and yellows of autumn. The chemicals responsible are types of flavonoids, carotenoids and anthocyanins. Did you know some of these chemicals are the same ones that give carrots (beta-carotenes) and egg yolks (luteins) their colors?
3. **People born in Autumn live longer** - A study in the [Journal of Aging Research](#) found that babies born during the autumn months are more likely to live to 100 than those born during the rest of the year. Their study found that 30 % of US centenarians born during 1880-1895 were born in the autumn months.
4. **Autumn and Fall** - We typically think of 'fall' as the North American version of the word 'autumn', but it was in fact in widespread usage in England until relatively recently. Originally a shortening of the phrase *fall of the leaf*, the phrase was common in England in the 17th century. The word autumn entered English from the French *automne* and didn't become common usage until the 18th century.

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